



# USING FACEBOOK - LINKEDIN FOR MARKETING



## WHY ATTEND?

*Let's learn about using Facebook's unique opportunities to market our business!*

To market your business successfully on Facebook, you need to understand Facebook's unique opportunities, and how it differs from other media.

Just as you wouldn't run a radio ad on television, you shouldn't market on Facebook the way you'd market in a magazine or on your website.

## WHAT WILL YOU LEARN?

This course will cover the following:

- Benefits of Facebook for business
- Using Facebook as an efficient marketing tool

A Master Builders Certificate of Attendance will be awarded.

## COURSE INFO

**DATE:** 23 March & 20 April, 2018

**DURATION:** 4 hours

**LOCATION:** West Perth WA 6005

	Course Fee
MBA Member	\$200.00*
Non-Member	\$250.00*

## HOW DO I ENROL?

Complete the [enrolment form](#) and send it to [training@mbawa.com](mailto:training@mbawa.com) or contact Master Builders on 9476 9800.